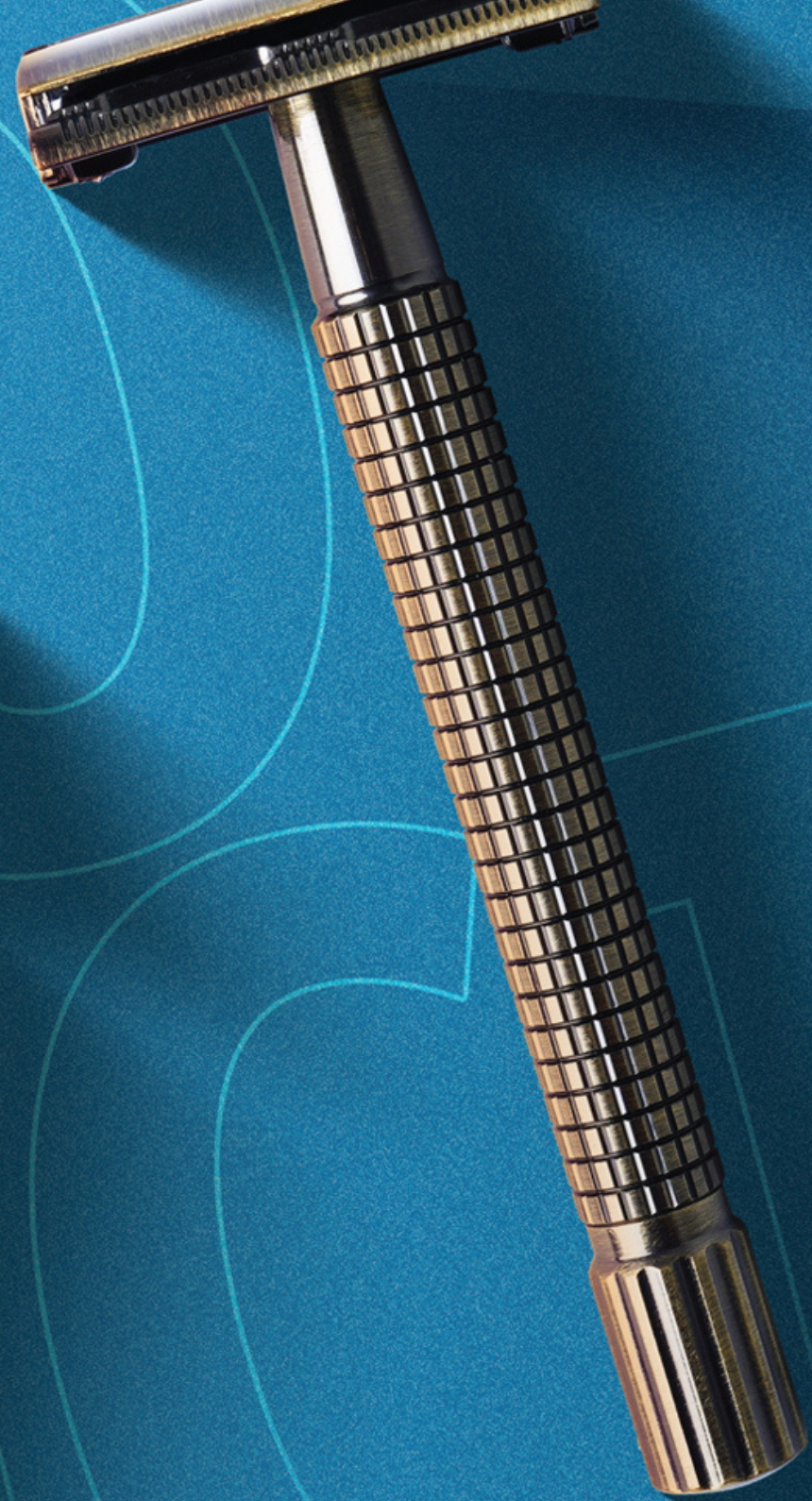
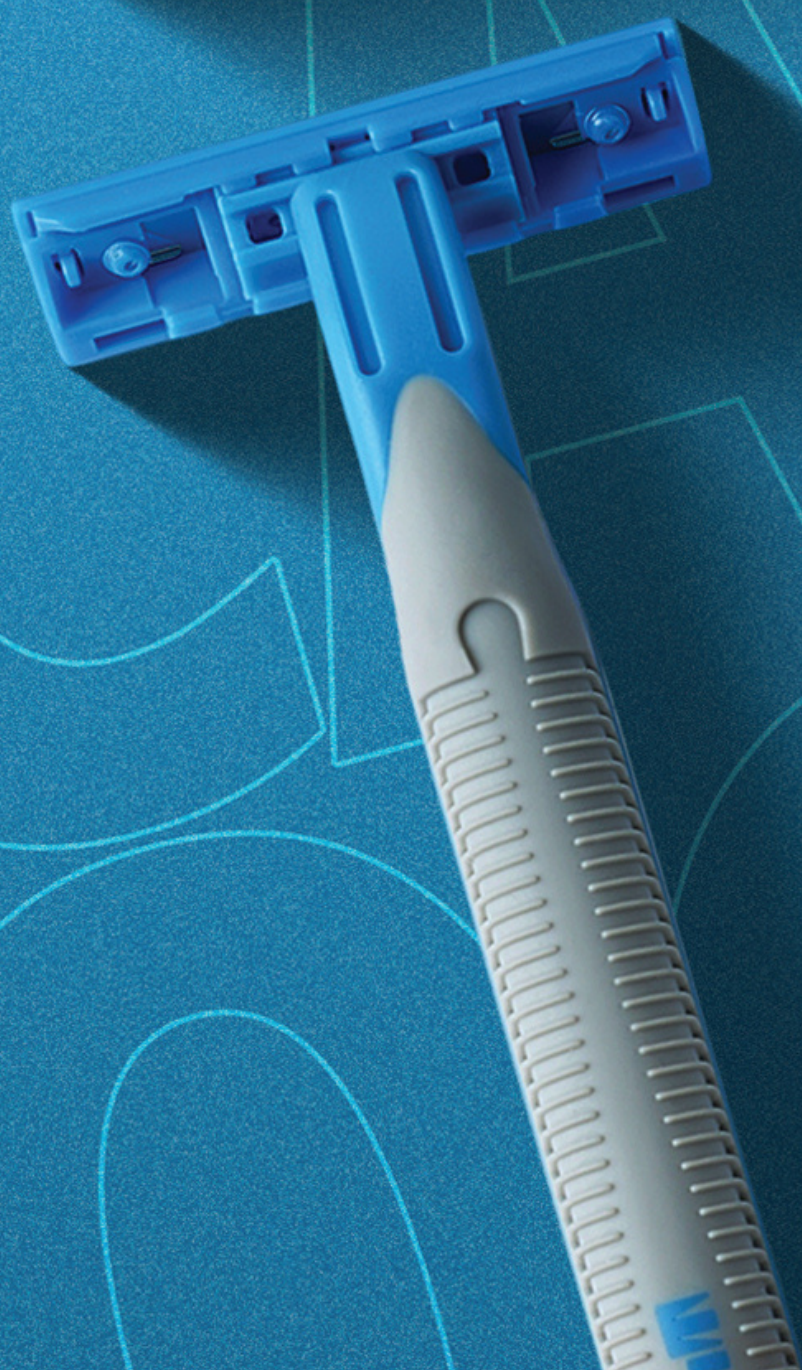


Wreet®
Global



PRODUCT CATALOGUE





Exporting to **45+** Countries

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Our Story

Blades and Razors

For Him

Genesis	01-01
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For Her

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Grooming Range

For Him

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For Her

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OUR STORY

The Evolution of Treet Global

OUR HISTORY



1954

TCL began manufacturing carbon steel blades at its Hyderabad plant



1984

The company began production of stainless steel blades at its Lahore plant



1986

TCL began manufacturing disposable shaving razors, expanding its product range



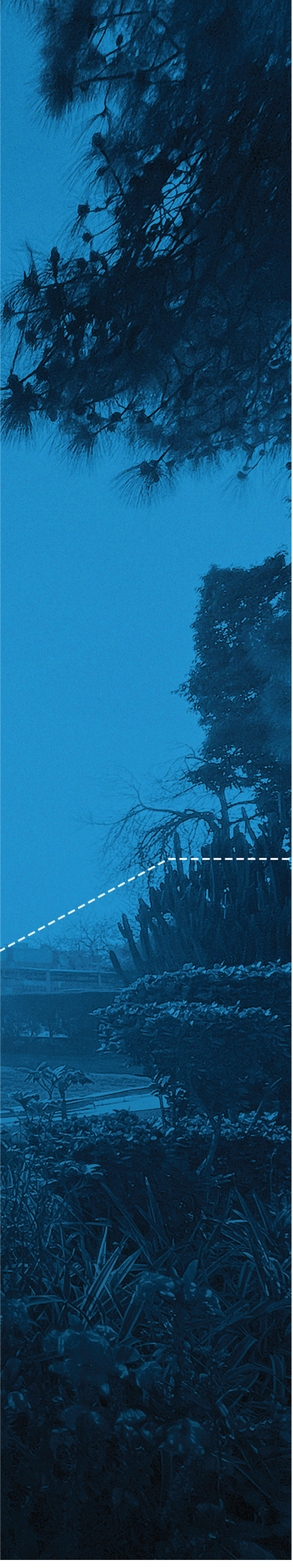
1996

The company began exporting blades and razors, entering international markets



1997

TCL was among the first ten companies in Pakistan to achieve ISO certification



PRECISION THROUGH GENERATIONS

For over 70 years, Treet Corporation has been at the forefront of razor blade innovation - setting new benchmarks in sharpness, durability, and performance. What began as a pioneering venture has grown into a trusted name, delivering precision-crafted blades that blend heritage with cutting-edge technology.

Our journey has always been about mastering the art of blade-making. Today, that evolution goes beyond - introducing premium razors and grooming products designed to transform everyday routines into powerful rituals.



2000

The company began producing industrial blades to serve specialized sectors

2008

TCL launched disposable barber razors under the Safex brand

2024

The company established Treet Global, marking its expansion into premium grooming solutions

genesis



genesis UltraGlide5

For Him 
System Razor



5 Precision Blades
For a close shave



Roller Guard Bar
For protection and smooth glide



Trimmer Blade
For perfect edges



Travel Cover
For razor cartridge

Ultra Glide for
an Ultra Look

5  Blades



Cartridge



Handle



Available in: 1s Razor Box | 3s Cartridge Box

genesis Glaze5

For Him 
System Razor



Glide with
Glaze



Dual Lubra Strip
For a smoother glide



Rubberized Guard
For added protection



Open Back Cartridge
Design for easy cleaning



**Aluminum Glazed
Rubberized Handle**
For durability & comfort

5  Blades



Cartridge



Handle



Available in: 1s Razor Box | 3s Cartridge Box

genesis Xperience Light3

For Him 
System Razor



Experience
the Lightest
Shave



Bidirectional Pivoting
For flexible maneuverability



Lubra Strip
For a smooth glide



Open Back Cartridge
Design for easy cleaning



Rubberized Grip
For secure handling

3  Blades



Cartridge



Handle



Available in: 1s Razor Box | 3s Cartridge Box

genesis Sensi Light 2

For Him 
System Razor



Experience
the Lightest
Shave



Bidirectional Pivoting
For flexible maneuverability



Lubra Strip
For a smooth glide



Open Back Cartridge
Design for easy cleaning



Rubberized Grip
For secure handling

2 = Blades



Cartridge



Handle



Available in: 1s Razor Box | 3s Cartridge Box

genesis Smart3

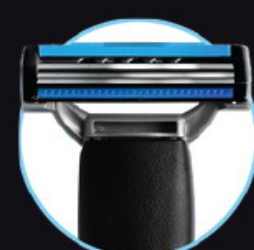
For Him 
Hybrid Razor



Because
You are
Smart



Replaceable Cartridges
For ease of use



Slim Cartridge Design
For precision



Lubricating Strip
For a smooth shave



Affordable & Convenient
For everyday use

3  Blades



Cartridge



Handle



Available in: 1+2s Razor Blister Pack | 3s Cartridge Blister Pack

genesis SoftGlide3

For Him 
Disposable Razor



An innovative
MASTER
stroke!

3  Blades



Razor



Lubra Strip

For a smooth & irritation-free shave



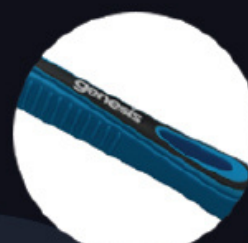
Open Back Design

For easy rinsing



Pivoting Head

For better contouring and maneuverability



Rubberized Handle

For a secure, comfortable grip



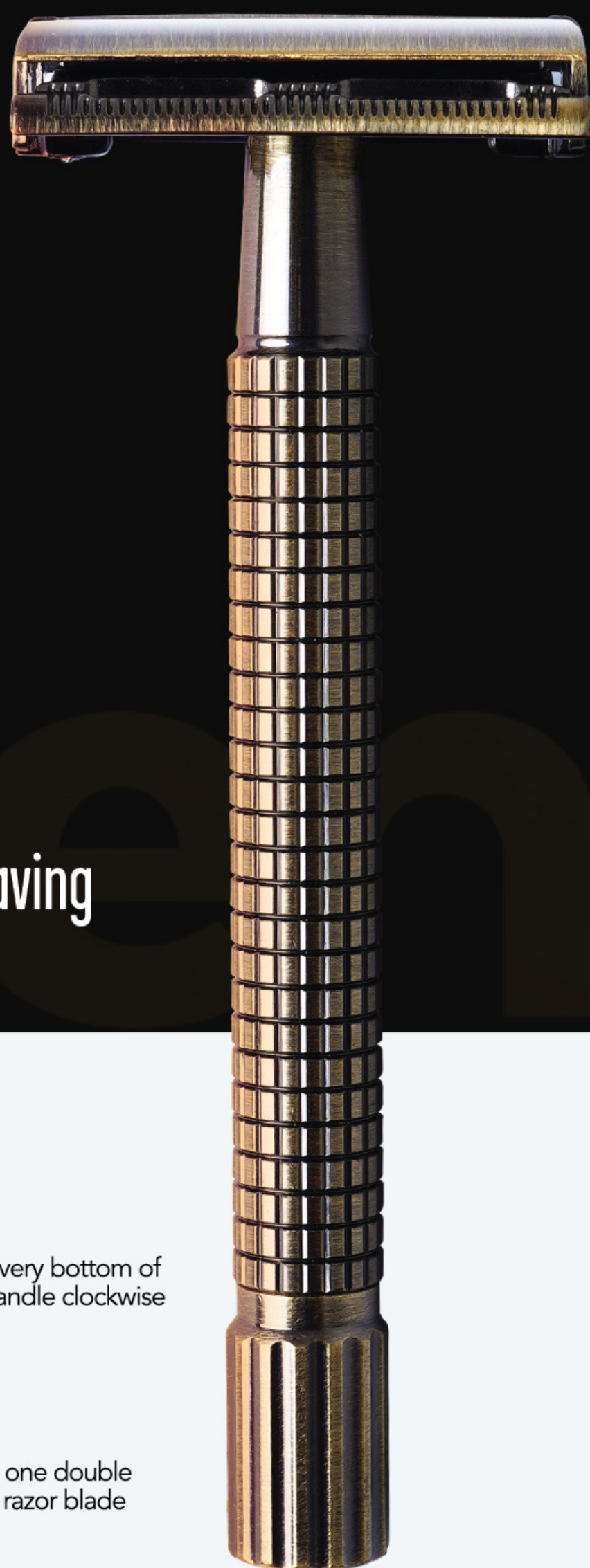
Available in: 3s and 1s Razor Blister Pack

genesis

RAZOR IN GOLD

PREMIUM SAFETY RAZOR

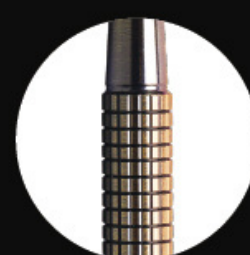
For Him 
Traditional Safety
Razor



Meet the Gold
Standard in Shaving



One -Time Purchase
For long-term cost-effectiveness

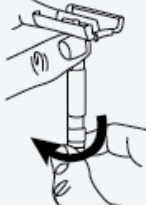


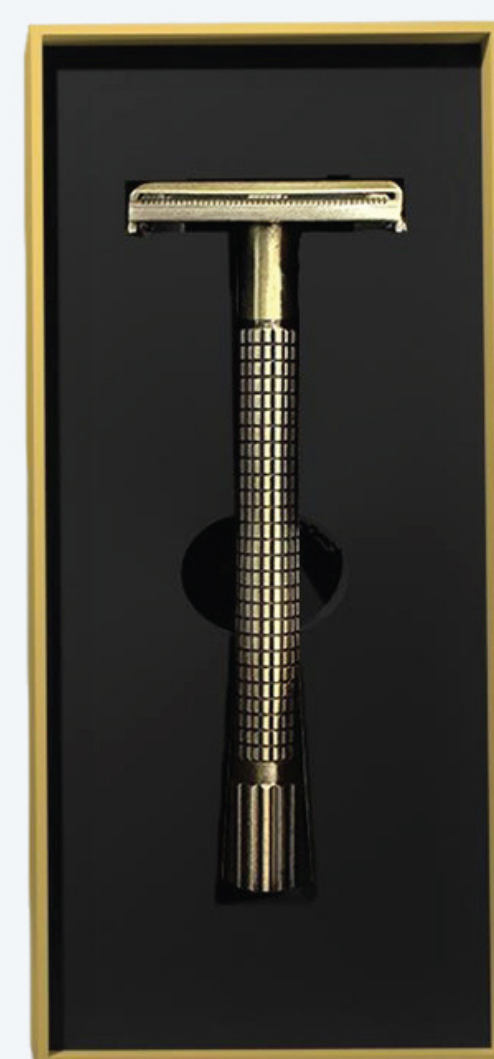
Designed for a Comfortable
Grip and long-lasting durability



Butterfly Mechanism
For convenient & quick
blade replacement

Instructions Loading Blades

- 1  Twist very bottom of the handle clockwise
- 2  Insert one double edge razor blade
- 3  Twist the bottom of the handle counterclockwise



Available in: 1s Razor Box

genesis

RAZOR IN BLACK
SAFETY RAZOR

For Him 
Traditional Safety
Razor



Classic Three Piece
Split mechanism



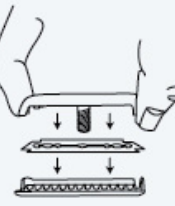
One-Time Purchase
For long-term
cost-effectiveness



Ergonomic Handle
For secure handling,
even when wet

Black is Royalty

Instructions Loading Blades

- 1  Unscrew the handle
- 2  Place a double edge blade
- 3  Twisting the handle clockwise



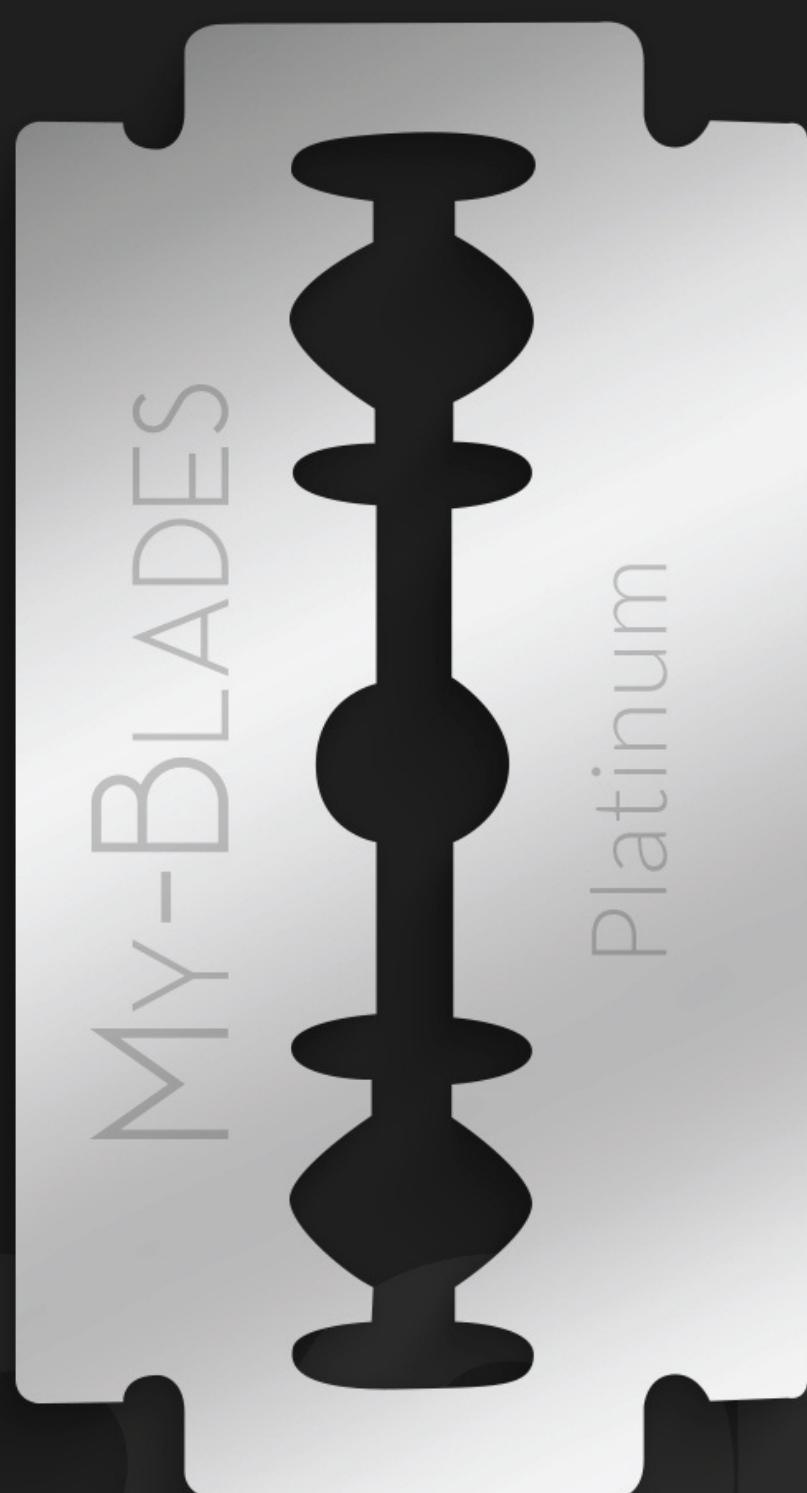
Available in: 1s Razor Box

MY-BLADES

Platinum

By **genesis**

For Him 
Double Edge
Blades



Platinum Coating
For a durable edge



Super Sharp & Sustainable
Innovative base material



Teflon Coating
For extra smooth cut

20  Blade



Available in: 1s 20 blades

MY-BLADES

Silver By genesis

For Him 
Double Edge
Blades



Extra Hard Blade
For durable & long lasting edge



Made For Professional Barbers
With barber-grade quality



Special Coating
For extra smoothness



Made From Premium
German steel

20  Blade



Available in: 1s 20 blades

genesis								
Brand Name	Product Type	Blade Count / Type	Pivoting/Flexible Head	Lubricating Strip	Guard Bar	Handle Material/Grip	Cartridge/Blade Replacement	Special Features
Genesis UltraGlide5	System Razor	Five Blade	●	●	●	Metal	●	Trimmer Blade, Roller Guard Bar
Genesis Glaze5	System Razor	Five Blade	●	●	●	Aluminum Glazed Rubberized Grip	●	Open-Back Cartridge Design, Dual Lubricating Strip
Genesis XperienceLight3	System Razor	Triple Blade	●	●	●	Rubberized Grip	●	Bi-directional pivoting
Genesis SensiLight2	System Razor	Twin Blade	●	●	●	Rubberized Grip	●	Bi-directional pivoting
Genesis Smart3	Hybrid Razor	Triple Blade	●	●	●	Ribbed Grip	●	Slim cartridge design
Genesis SoftGlide3	Disposable Razor	Triple Blade	●	●	●	Rubberized Grip	–	Open-Back Cartridge Design, Easy Rinsing
Genesis Razor in Gold	Traditional Razor	Double Edge	–	–	–	Brass	●	Butterfly Mechanism, One-Time Purchase
Genesis Razor in Black	Traditional Razor	Double Edge	–	–	–	Zinc Alloy	●	Split Mechanism, One-Time Purchase



Mreet®



Treet® SWIFT II Grip

For Him ♂
Disposable Razor



Get a Grip!

2 = Blades



**Aloe and Vitamin E
Infused Lubra Strip**
For smooth glide



Twin Blades
For an effective shave



Rubberized Handle
For a secure grip



Available in: 5s and 1s Razor Pouch Pack

Treet® SWIFT III

For Him 
Disposable Razor



Pivot in every
STROKE

3  Blades



Triple Blade Design
For a close and efficient
shave



Pivoting Head
For better maneuverability
around facial curves



**Aloe and Vitamin E
Infused Lubra Strip**
For a smooth glide



Available in: 5s and 1s Razor Pouch Pack

Treet® SWIFT II

For Him ♂
Disposable Razor



Say hello to your
BEST Skin mate!

2 = Blades



Twin Blades
For a closer shave



Skin Protection
With guard for
enhanced safety



**Aloe and Vitamin E
Infused Lubra Strip**
For smooth glide



Available in: 5s and 1s Razor Pouch Pack

Treet® TIDY BODY RAZOR



Use Only on
Dry Skin

1 — Blade

For Him 
Disposable Razor



Sleek Head

For enhanced maneuverability and precision in hard-to-reach areas



Compact Comb

Reducing the risk of nicks and cuts



Ergonomic Handle

For a comfortable grip



Available in: 5s and 1s Razor Pouch Pack

Treet®

Hygiene

Body Razor

For Him 
Disposable Razor



Use Only on
Dry Skin

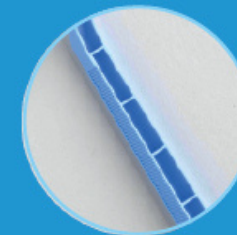
1 — Blade



Ultra-Thin Cartridge
For enhanced maneuverability
and precision in hard-to-reach
areas



Compact Comb
Reducing the risk of nicks
and cuts



Ergonomic Handle
For a comfortable grip



Available in: 5s and 1s Razor Pouch Pack

Treet® VADER

For Him 
Traditional Safety
Razor



Where BLACK BEAUTY
meets the brawn!



Twist to Open

For effortless blade replacement
with a two-piece design



Rinsing Slots

To avoid touching or wiping
the blade



Classical Economical Design

Blended with elegance and
strength



Available in: 1s x 5 Blades Razor Box

Treet®

PLATINUM

SUPER STAINLESS BLADE

For Him ♂
Double
Edge Blades



A Treat for
Your Face



Precision-Crafted
For sharp, consistent
performance



Premium Coatings
For smoother shaves



Delivers Multiple Shaves
Per blade



Available in: Various SKUs

Treet®

EDGE X

STAINLESS BLADE

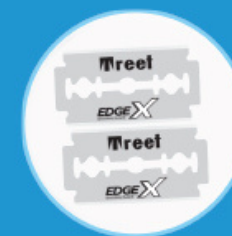
For Him ♂
Double
Edge Blades



A Treat for
Your Face



Durable Steel
For long-lasting performance



Smooth Glide
For minimal tugging and
maximum comfort



Barber-Grade Sharpness
For clean and precise shaves



Available in: Various SKUs

Treet®

CARBON STEEL

BLADE

For Him 
Double
Edge Blades



A Treat for
Your Face



High-Quality Materials

And precise control ensure a smooth shaving experience



Electrochemically Treated And Coated

For enhanced corrosion resistance



A Budget-Friendly Alternative



Available in: Various SKUs

Treet[®] SAFEX Super Edge

For Him 
Disposable Razor



You are in
SAFE hands!

1 — Blade



Protective Guard
For enhanced safety before use, reducing the risk of accidental cuts



Firm Thumb Placement
For controlled contour shaving



Disposable Design
With a light, non-slip long handle for ease of use and hygiene



Available in: 1s Razor Blister Pack

Treet[®] SUPER SAFEX

For Him 
Disposable Razor



Breakable Seal
Eliminates the possibility
of reuse



Notched Blade
For styling facial hair or beard



Firm Thumb Placement
For controlled contour
shaving



Disposable Design
With a light, non-slip
long handle

You are in
SAFE hands!

1 — Blade



Available in: 1s Razor Pouch Pack

Treet® SAFEX

SALON RAZOR

For Him 
Disposable Razor



Breakable Seal

Eliminates the possibility of reuse



Disposable Design

With a light, non-slip long handle



Firm Thumb Placement

For controlled contour shaving

You are in
SAFE hands!

1 — Blade



Available in: 1s Razor Pouch Pack

Treet®							
Brand Name	Product Type	Blade Count / Type	Pivoting/Flexible Head	Lubricating Strip	Guard Bar	Handle Material/Grip	Special Features
Treet Swift-II Grip	Disposable Razor	Twin Blade	–	●	●	Rubberized Grip	Secure Grip
Treet Swift-III	Disposable Razor	Triple Blade	●	●	●	Plastic	Ergonomic Design, Budget-friendly
Treet Swift-II	Disposable Razor	Twin Blade	–	●	●	Plastic	Ergonomic Design, Budget-friendly
Treet Tidy Body Razor	Disposable Razor	Single Blade	–	–	–	Plastic	Compact Comb
Treet Hygiene Body Razor	Disposable Razor	Single Blade	–	–	–	Plastic	Compact Comb
Treet Vader	Traditional Razor	Double Edge	–	–	–	Plastic	Split Mechanism, One-Time Purchase
Treet Safex Super Edge	Disposable Razor	Single Blade	–	–	–	Plastic	Protective Guard, Thumb placement for Firm Grip
Treet Super Safex	Disposable Razor	Single Blade	–	–	–	Plastic	Notched Blade, Thumb placement for Firm Grip
Treet Safex Salon	Disposable Razor	Single Blade	–	–	–	Plastic	Disposable Design, Light Handle



Estela



Estela

XquisiteGlide5

For Her ♀
System Razor



5 Ultra-Precision Blades
For a close shave



Water-Soluble Moisturiser Bar
For protection



Rolling Guard Bar
For protection & smooth glide



Travel Cover
For razor cartridge



Open Back Cartridge
For easy rinsing



Ergonomic Rubberised Handle
For perfect grip

"Roll" into
Radiance

5  Blades

 Cartridge

 Handle



Available in: 1s Razor Box | 3s Cartridge Box

Estela Handy5

For Her 
System Razor



Glow, on
the Go



Extra Smooth 5 Blades

To adapt to the natural contours of your body



Open Flow Cartridge

To ensure effortless rinsing



Wide Moisturiser Bar

For smooth, comfortable glide



Soft Rubber Handle

Short rubber handle for easy maneuvering & control



Travel-Ready

Easy to carry portable shell box



Replaceable Cartridge

For a fresh, smooth shave

5  Blades

 Portable
Shell Box

 Cartridge

 Handle



Available in: 1s Razor Box | 3s Cartridge Box

Estela

SoftGleam5

For Her 
System Razor



Reveal the
Silky You

5  Blades



Cartridge



Handle



Extra Smooth 5 Blades
To adapt to the natural contours of your body



Open Flow Cartridge
To ensure effortless rinsing



Wide Moisturiser Bar
For smooth, comfortable glide



Pivoting Head
Adjusts to contours for a smooth, precise shave



Soft Rubber Handle
For superior control & comfort



Replaceable Cartridge
For a fresh, smooth shave



Available in: 1s Razor Box | 3s Cartridge Box

Estela

SoftGleam3

For Her ♀
Disposable Razor



Gleam with
Every Glide

3  Blades



Razor



Lubricating Strip
For a smooth glide that
minimizes skin irritation



Soft Rubber Handle
For enhanced grip & control



Pivoting Head
For a smooth & comfortable
shaving experience



Open Flow Cartridge
Ensures effortless rinsing



Available in: 3s Razor Blister Pack

EstelaEX

For Her ♀
Disposable Razor



Exfoliation
Made
Effortless



Dual-Function Razors
For precise brow shaping & facial hair removal



Eco-Friendly Design
With biodegradable components



Multi-Purpose
Use for brows, peach fuzz, and delicate facial areas



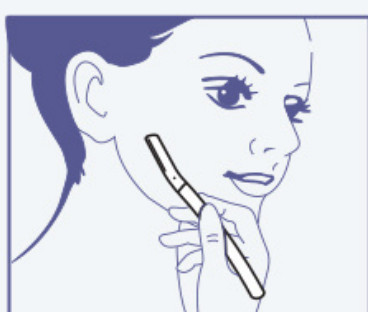
Blades with Safety
Guard for a safe, controlled usage



Designed for Easy
And gentle exfoliation



Mini Razor for Brows



Regular Razor for Peach Fuzz



Available in: 4s Razor Pack

EstelaFX

For Her ♀
Disposable Razor



Foldable Design
For quick stashing



Protective Guard
For safe usage, ideal for eyebrow, facial hair, & bikini line



Durable Blade
For consistent use

Fold. Flick.
Flawless



Available in: 2s Pet Box

EstelaMX

For Her ♀
Disposable Razor



Soft Finish.
Sharp
Control



Movable Comb
For precise trimming



Ultra-thin Protective Guard
for skin safety



Portable
Fashion-forward design



Ergonomically Shaped
For effortless handling



Multi-use for Eyebrows
Facial hair, & bikini line



Available in: 1s Eva Bag

Estela								
Brand Name	Product Type	Blade Count / Type	Pivoting/Flexible Head	Lubricating Strip	Guard Bar	Handle Material/Grip	Cartridge/Blade Replacement	Special Features
Estela XquisiteGlide5	System Razor	Five Blade	●	●	●	Rubberized Grip	●	Roller Guard Bar, Wide Moisture Bar
Estela Handy5	System Razor	Five Blade	●	●	●	Rubberized Grip	●	Travel-friendly, Wide Moisture Bar
Estela SoftGleam5	System Razor	Five Blade	●	●	●	Rubberized Grip	●	Comb-type Guard Bar, Wide Moisture Bar
Estela SoftGleam3	Disposable Razor	Triple Blade	●	●	●	Rubberized Grip	–	Open Back Cartridge Design, Easy Rinsing
Estela Eyebrow EX	Disposable Razor	Single Blade with Protective Guard	–	–	–	Wheatstraw Plastic	–	Eco-friendly, Travel-friendly
Estela Eyebrow FX	Disposable Razor	Single Blade with Protective Guard	–	–	–	Plastic	–	Foldable, Travel-friendly
Estela Eyebrow MX	Disposable Razor	Single Blade with Protective Guard	–	–	–	Plastic	–	Moveable comb, Travel-friendly



Feminine



Femina Silk

For Her ♀
Disposable Razor



Glide into
Confidence

2 = Blades



Twin Blade
For effective shave



**Lubra Strip Aloe
Vera + Vitamin E**
For smooth glide



Rubberized Handle
For a secure grip



Available in: 5s and 1s Razor Pouch Pack

Femina

Body Razor

For Her ♀
Disposable Razor



Your ideal
travel mate!

2 = Blades



Twin Blade
For effective shave



Travel Pouch
For people on-the-go



Easy Grip Handle
For a comfortable grip



Available in: 5s Razor Pouch Pack

Femina

Underarm Razor

For Her ♀
Disposable Razor



Sleek Head
For enhanced maneuverability



Compact Comb
Reduces the risk of nicks and cuts



Ergonomic Handle
For a comfortable grip

Use On Dry
Skin Only

1 — Blade



Available in: 1s Razor Pouch Pack

Femina

Eye Brow and Facial Razor

For Her ♀
Disposable Razor



Fuss-free,
peach-fuzz free
and salon-free!

1 — Blade



Precision Shaping

Allows to shape and groom eyebrows to perfection



Safety Guard

Designed to be gentle on the skin, avoiding cuts or irritation



Convenience

Easy to use with a non-slip grip



Available in: 3s and 1s Razor Pouch Pack

Femina							
Brand Name	Product Type	Blade Count / Type	Pivoting/Flexible Head	Lubricating Strip	Guard Bar	Handle Material/Grip	Special Features
Femina Silk	Disposable Razor	Twin Blade	–	●	●	Rubberized Grip	Secure Grip
Femina Body Razor	Disposable Razor	Twin Blade	–	–	–	Plastic	Budget-Friendly
Femina Underarm Razor	Disposable Razor	Single Blade	–	–	–	Plastic	Compact Comb
Femina Eyebrow and Facial Razor	Disposable Razor	Single Blade with Protective Guard	–	–	–	Plastic	Travel-Friendly



genesis



genesis

CHARCOAL FACEWASH

PRE SHAVE | OIL CONTROL | PURIFYING

For Him 
Facewash



Deep Cleansing with Charcoal

Draws out dirt, oil, and
impurities



Oil-Free & Detoxifying

Removes excess oil, unclogs
pores



Hydrating & Moisture-Balancing

With Glycerin and cucumber
extract



Pre-Shave Skin Prep

Fits into men's grooming
routine

genesis

CHARCOAL
FACEWASH

PRE SHAVE | OIL CONTROL | PURIFYING

FOR HIM
55 ML

Available in: 55 ml Tube

genesis

MAX CONTROL

ROLL-ON DEODORANT

For Him 
Roll-On Deodorant



24-Hour Sweat & Odor Protection

Long-lasting freshness and confidence



Suitable for Sensitive Skin

Gentle yet effective



Quick-Dry, Invisible Gel Formula

No stickiness or white residue



Available in: 50 ml Bottle

genesis

Lip Balm

For Him 
Lip Balm



Built-in Sun Protection

Daily protection from UV damage



Non-Sticky, Smooth Finish

Comfortable wear



Reduces Pigmentation

With Kojic Acid Dipalmitate & Alpha Arbutin



Deep Hydration & Repair

With shea butter, cocoa butter, jojoba, and sunflower oils



Available in: 10 ml Tube

genesis

SHAVING

GEL

For Him 
Shaving Gel



Hydrates & Conditions Skin

With moisturizers and wheat germ oil



Antioxidant Protection

Nourishing, skin-supporting ingredients



Prevents Nicks & Irritation

Gentle yet effective formula



genesis

SHAVING
GEL

ALL SKIN TYPES

FOR HIM

150 ML

Available in: 150 ml Can

genesis

MOISTURIZING GEL

WITH HYALURONIC ACID

For Him 
Moisturizing Gel



Long-Lasting Moisture
With Sodium Hyaluronate &
Sodium PCA



Strengthens Skin Barrier
With Ceramide-III and olive
squalane



**Lightweight, Oil-Free
Hydration**
Water-based formula, no
greasy residue



Available in: 50 g Jar

Treet®



Treet[®]

FACEWASH

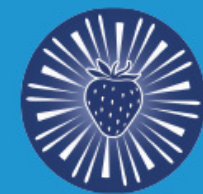
WITH SCRUB

For Him 
Facewash



Deep Cleansing & Energizing

Removes buildup, refreshes skin



Infused with Strawberry Extract

Brightens and revitalizes



3-in-1 Action: Cleanse, Scrub & Detox

Multi-benefit daily essential



With Natural Vitamin E (Wheat Germ Oil)

Nourishes and protects skin

Available in: 50 ml Tube

Treet[®]

Moisturizer

For Him 
Face Moisturizer



Strengthens Skin Barrier

Supports skin's natural protective layer



Prevents Moisture Loss

With emollients like cocoa butter & paraffin



Deep, Long-Lasting Hydration

With Glycerin and Sodium Hyaluronate



Softens & Smooths Skin Texture

Improves feel and appearance

Available in: 100 ml Tube

Treet®

DEODORANT

For Him 
Deodorant



All-Day Odour Protection

Long-lasting freshness and hygiene



Antibacterial Formula

With Ethylhexylglycerin & Octenidine HCL



Clean Mist, Fast-Drying Spray

Even coverage, no residue



Available in: 150 ml Can

Treet®

SHAVING FOAM

For Him ♂
Shaving Foam



For a
Smooth
Shave



Rich Lather
For enhanced comfort



Moisturizes
And nourishes the skin



Suitable
For all skin types



Easy-To-Use
Pump dispenser



Available in: 200 ml Can

Treet®

SHAVING FOAM

For Him ♂
Shaving Foam



For a
Smooth
Shave



Rich Lather
For enhanced comfort



Moisturizes
And nourishes the skin



Suitable
For all skin types



Easy-To-Use
Pump dispenser

Available in: 400 ml Can

Estela

Estela



FACE WASH

COOLING & BRIGHTENING

For Her 
Facewash



**Deep Cleansing
Without Dryness**

Removes impurities and
moisturizes



Paraben Free

Free from harsh chemicals



**Infused with Natural
Ingredients**

Refreshing and soothing
cleanse



**Suitable for All Skin
Types**

Ph-balanced formula

Available in: 55 ml Tube

Estela



CLOUD GLIDE

ALOE COMFORT &
VITAMIN E CARE

For Her ♀
Shaving Foam



Aloe Vera comfort
For soothing care



Cloud-Soft Foam
For smooth razor glide



Gentle Formula
For all skin types



Available in: 100 ml Can

Feminine

Femina

Foaming Facewash with Scrub

For Her 
Facewash



Smooths & Balances Skin
With willow bark and calming
agents



Hydrates & Brightens
With Vitamin E and fruit extracts



Purifies Without Drying
Lightweight foam with charcoal
and botanicals



Available in: 50 ml Tube



Elevate *your* routine!



www.treetglobal.com



treet.grooming
genesis.grooming
estela.grooming



treet.grooming
genesis.grooming
estela.grooming



treet.grooming
genesis.grooming
estela.grooming



treet.grooming
genesis.grooming
estela.grooming